

# Minoo Fars Food Industries







## Natural products of Mino Fars food Industry

The production technology of natural products (dates, berries, grapes, etc.) in this factory is completely advanced and up-to-date. As a result, the manufactured products are of higher quality than the products produced in traditional workshops.

Due to their high therapeutic properties, juices have long found a special place in the diet of Iranians. In addition to the production of date juice, date liquid sugar and date honey nectar, this company has other diverse products such as fig juice, berry juice, three juices and four juices which are a combination of grape juice, date juice, berry juice and fig juice.





## Introduction

IMino Fars Food Industry Company was registered in 2007 and put into operation in 2010 with the aim of producing all kinds of natural date sugar products and its derivatives.

In order to improve the society's diet and use natural sugar instead of artificial sweeteners, this company has tried to produce health-oriented products with natural sweetness. In this regard, it has produced and sold date liquid sugar, date concentrate, date juice and animal feed powder.

Also, in the snack production sector, since 2013, it has produced and marketed well-known and high-quality products, namely popcorn and salt puffs. The crunchy and biscuit production line is now being launched and added to the company's product portfolio.







# Date Liquid Sugar

Each share is 30 grams  
Equivalent to 2 tablespoon

Energy:kcal

Sugar (gr)	23
fat (gr)	0
Salt (gr)	0
Trans fatty acid (gr)	0

Dimention    Number in the box    Weight



210*180*135 mm	12	250 g
190*175*100 mm	8	500 g
360*300 mm	Bucket	25 g
950*580 mm	Barrel	250 Kg





## ● Date liquid sugar

Date oil sugar of Mino Fars Food Industry Company is a completely natural product without additives and preservatives. Consumers can use these concentrated sugars in breakfast, snacks, sweetening tea and Nescafe, syrup, preparing various types of cakes, sweets, etc. Also, this product is a refined syrup, which is a mixture of different types of sugar, namely glucose and fructose, with 71 to 74 degrees Brix, with a completely clear appearance and light yellow color. Liquid palm sugar is used in soft drinks, chocolate, ice cream, marmalade, candies and also in confectioneries.

Note that the crystallization in this product is due to its high purity. And if this happens, the product will return to its original state at a temperature of 40-50 degrees Celsius. By keeping in a dry and cool place away from direct sunlight, this tonic and invigorating product will have a shelf life of at least 12 months. If used in healthy drinks, it retains its beneficial properties.

Date liquid sugar has a high percentage of fructose and very low sucrose and also contains minerals and vitamins. Perhaps it is better to say this, by adding the right amount of this substance to the diet, it needs less multivitamins.

This healthy and tasty product is obtained by processing premium and fresh dates, which are produced using advanced machinery and equipment, and are marketed for consumption. Liquid date sugar does not need to be stored in the refrigerator, and should only be stored in a cool, dry place away from direct sunlight.







# Date Honey

Each share is 100 Gr

Equivalent to 4 tablespoon

Energy: 314 kcal

Sugar (gr)	75
Fat(gr)	0
Salt(gr)	0
Trans fatty acid (gr)	0

Dimention	Number in the box	Weight
		
210*180*135 mm	12	250 g
280*175*100 mm	6	420 g
190*175*185 mm	8	500g
360*300 mm	Bucket	25g
950*580 mm	Barrel	250kg





## ● Date honey

Date honey shares similar compounds with traditional honey and offers a healthy and more affordable alternative. When combined with cream and butter, date honey makes for a nutritious breakfast option for families. The production process involves refining date syrup, removing its impurities and reducing it to a thick, honey-like liquid. Date honey essentially encapsulates all the nutritional elements found in dates.

Here are some of the product's features and benefits:

- Date honey is a highly energizing food, capable of providing all the nutritional benefits of dates when the body requires extra energy.
- It shares the same health benefits as dates.
- It contains essential nutrients such as phosphorus, iron, protein, carbohydrates, and is rich in energy.
- It is considered one of the healthiest dietary options available.
- This product is made from premium dates sourced from the finest date palm plantations in Iran.



# Date Vinegar

Each share is 30 grams

Equivalent to one tablespoon

Energy: 2.34 kcal

Sugar (gr)	0.03
fat (gr)	0
Salt (gr)	0.01
Trans fatty acid (gr)	0

Dimention

Number in the box

Weight



20\*18\*15 cm

6

800

36\*30 cm

Bucket

25

95\*58 cm

Barrel

250





## ● Date vinegar

Minoo Food Industries produces date vinegar using the finest Iranian dates, without the addition of artificial colors or preservatives. This product is commonly used as a seasoning for various dishes and salads, enhancing the flavor of meats as well.

Its dark and glossy brown color adds a unique touch to your meals. Date vinegar not only brings its natural flavor but also carries the health benefits of dates. By preventing the accumulation of lactic acid in muscles, date vinegar reduces fatigue and muscle stiffness, making it highly beneficial for athletes.

One of the most significant advantages of this condiment, which has been used as an ancient remedy for thousands of years, is that it doesn't pose a problem for individuals with stomach ulcers.






# Date Syrup Tahini

Each share is 100 gr

Equivalent to 5 tablespoons

Energy: 443.18 Cal

Sugar (gr)	38.56
Fat(gr)	24.5
Salt(gr)	0
Trans fatty acid (gr)	0.03

Dimention	Number in the box	Weight
		
32*23*9 cm	12	400g
36*30 cm	Bucket	25 g





### ● Date syrup tahini




Date syrup tahini, produced by Minoo Food Industries in Fars, is a nutritious and energizing product made by combining date syrup and tahini using advanced technology. It serves as a wholesome breakfast option or a high-energy snack. Additionally, it can provide a portion of the daily energy needs for athletes and children.

This product is rich in essential minerals such as magnesium, phosphorus, and iron, making it effective in combating anemia and revitalizing nerve cells. It helps alleviate fatigue, general weakness, and prevents anemia.

With a shelf life of 9 months, it doesn't require refrigeration, but should be stored in a cool, dry place away from direct sunlight



# Date kernel

Dimention	number in the box	Weight
		
75*35 cm	Bag	40 Gram





## About

Due to their economic viability and cost-effectiveness compared to imported feed ingredients, date kernels serve as an excellent source of vitamins and energy, contributing to increased milk production in dairy cattle. This product stands as a suitable alternative to corn and soy in the feed of meat-producing animals, dairy cows, and egg-laying poultry. Below are some of the nutritional benefits and properties of date kernels for livestock and poultry feed:

- Rich Source of Protein
- Energy Booster
- Dietary Fiber Provider
- Enhancement of Meat and Milk Quality in Livestock
- Improved Palatability in Poultry Rations
- Enhanced Quality of Finished Feed
- Reduction in the Final Cost of Animal Feed







# Balsamic Date Vinegar

Each share is 15 ml  
equivalent to 1tablespoon

Energy:

Sugar (gr)	2.23
fat (gr)	0
Salt (gr)	0.025
Trans fatty acid (gr)	0

Dimention

Number in the box

Weight



95\*98 cm

Barrel

250g





## ● Balsamic Date Vinegar

Minoo's Balsamic Date Vinegar boasts a fragrant balsamic flavor derived from dates. When it comes to taste, it's important to note that date syrup balances the balsamic acidity beautifully.

This product offers a range of benefits, including improving digestive health, reducing lipid levels, aiding in weight management, suitability for consumption by individuals with diabetes, supporting muscle health, and reducing the risk of anemia, among others.







# Date Syrup

Each share is 30 gr

Equivalent to 2 tablespoon

Energy: 84 kcal

Sugar (gr)	20
Fat(gr)	0
Salt(gr)	0.16
Trans fatty acid (gr)	0

Dimention		Number in the box	Weight
			
31*23*9	cm	12	360 g
26*17*9	cm	6	420 g
39*20*14	cm	8	850 g
36*30	cm	Bucket	25g
95*58	cm	Barrel	250g





## ● Date Syrup

Date Syrup is another health-oriented product derived from premium-quality dates. The production process for Date Syrup at our company is fully advanced and mechanized, and no additives are added to the product. It is provided to consumers in a completely sterile form. When stored in a dry, cool place, away from direct sunlight, the shelf life of this product is 12 months.

Date Syrup is rich in phosphorus and iron, making it effective in preventing anemia, alleviating rheumatic pain, reducing arterial and venous diseases, and more.

This product is essentially a syrup extracted from dates, with large particles and solid materials separated, and after filtration and concentration for consumption, it is packaged. All production stages are carried out under strict hygiene conditions and are sterile. The thick and smooth Date Syrup obtained through this process has significant advantages over traditionally produced date syrups.

Many consumers are accustomed to consuming Date Syrup along with cream after meals as a snack. However, it is highly recommended to consume this syrup for breakfast as well, as it activates nerve cells and increases energy.





# Date and grape juice

Each share is 30 grams  
Equivalent to 2 tablespoon

Energy: 92 kcal

Sugar (gr)	23
fat (gr)	0
Salt (gr)	0
Trans fatty acid (gr)	0

Dimention    number in the box    Weight



210*180*135 mm	12	250 g
190*175*100 mm	8	500 g
360*300 mm	Bucket	25 g
950*580 mm	Barrel	250 g





## ● Date and Grape Juice

Date liquid sugar of Mino Fars Food Industry Company is a completely natural product without additives and preservatives. Consumers can use this concentrated liquid sugar in breakfast, snack, sweetening tea and Nescafe, syrup, preparing all kinds of cakes, sweets, etc. Also, this product is a refined syrup, which is a mixture of different types of sugar, namely glucose and fructose, with a concentration of 71 to 74 degrees Brix, with a completely transparent appearance and light yellow color. Liquid palm sugar is used in soft drinks, chocolate, ice cream, marmalade, candies and also in confectioneries.

Buyers should note that crystallization in this product is a sign of its high purity. And if this happens, the product will return to its original state at a temperature of 40-50 degrees Celsius. By keeping in a dry and cool place away from direct sunlight, this tonic and invigorating product will last for at least 12 months. If used in hot liquids, it maintains its beneficial properties.

Date liquid sugar has a high percentage of fructose and very low sucrose and is also rich in minerals and vitamins. Perhaps it is better to say that by adding the right amount of this substance to your diet, you will need less multivitamins.

This healthy and tasty product is the result of the processing of premium and fresh dates, which is produced using advanced machinery and equipment, and is sold in the market for consumption. Liquid date sugar does not need to be stored in the refrigerator, and it should only be placed in a cool, dry place away from direct sunlight.







# Herbal Syrup

## Based on Date Sugar

Each share is 240 ml  
Equivalent to a glass

Energy: 860.78 kcal

Sugar (gr)	119.23
fat (gr)	41.42
Salt (gr)	0
Trans fatty acid (gr)	0

Dimention	Number in the box	Weight
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20*18*15 cm	6	720
36*30 cm	Bucket	25
95*58 cm	Barrel	250

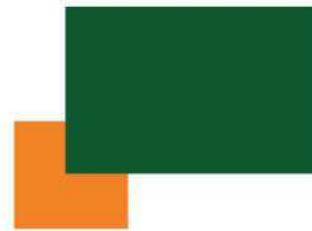




### Herbal Syrups Based on Date Sugar

Minoo Food Industries presents an exclusive line of herbal syrups based on date sugar, which combine the invigorating flavors of traditional herbal extracts such as mint, rosewater, dog rose, pussy willow, and orange blossom, with the delightful sweetness of liquid date sugar (without compromising the original taste).

To enjoy, it is recommended to dilute it with five times its volume of water before consumption.





# Date Paste

Each share is 100 Gr

Equivalent to 4 tablespoon

Energy: 314 kcal

Sugar (gr)	75
Fat(gr)	0
Salt(gr)	0
Trans fatty acid (gr)	0

Dimention	number in the box	Weight
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34*22.5*13 cm	1	10 Kg
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## ● Date paste

A natural product made from high-quality dates, free from additives or preservatives. This product is available in various packaging options for factories and establishments aiming to produce health-oriented products.

The taste, color, appearance, and texture of this product undergo rigorous testing and quality control by our expert laboratory technicians. Minoo Date Paste is rich in dietary fiber, potassium, iron, calcium, magnesium, vitamin A, and vitamin B.

It aids in preventing anemia and is beneficial for individuals dealing with constipation and high blood pressure.



# Mulberry Syrup

Each share is 30 grams  
Equivalent to 2 tablespoon

Energy: 85kcal

Sugar (gr)	16.5
fat (gr)	0
Salt (gr)	0.024
Trans fatty acid (gr)	0

Dimention	Number in the box	Weight
		
36*30 cm	Bucket	25
95*58 cm	Barrel	250





## ● Mulberry Syrup

Minoo Fars Food Industries Company produces a popular product known as Mulberry Syrup, which serves as a natural, healthy, and beneficial sweetener for various baked goods such as biscuits, cakes, and cookies.

In the production of this product, its taste, color, appearance, and chemical and physical properties are rigorously monitored by our quality control experts in well-equipped laboratories.

Mulberry Syrup, like grape syrup and date syrup, is effective in treating and preventing anemia. The iron present in this syrup aids in alleviating anemia and iron deficiency.








# Salad Dressing

Each share is 15 g

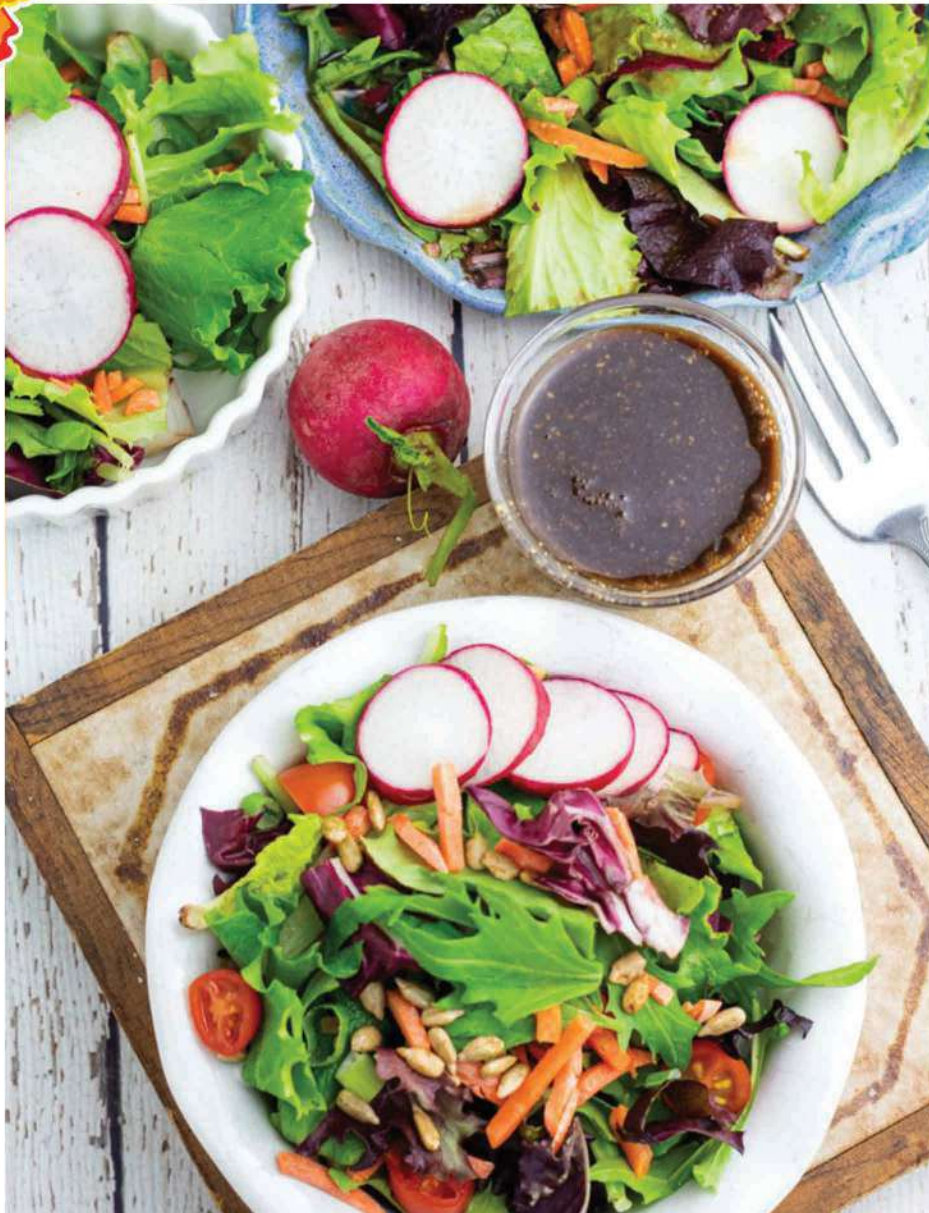
Equivalent to 2 tablespoon

Energy: 27 Cal

Sugar (g)	4
Fat(g)	1
Salt(g)	0.07
Trans fatty acid (gr)	0

Dimention	Number in the box	Weight
		
35*20*32 cm	Pet	180 g
36*30 cm	Bucket	25 g
95*58 cm	Barrel	250 g





## ● Salad Dressing

Minoo's Balsamic Date Vinegar boasts a fragrant balsamic flavor derived from dates. When it comes to taste, it's important to note that date syrup balances the balsamic acidity beautifully.

This product offers a range of benefits, including improving digestive health, reducing lipid levels, aiding in weight management, suitability for consumption by individuals with diabetes, supporting muscle health, and reducing the risk of anemia, among others.




## Kabkab Date

Each share is 40grams

Equivalent to 5 Dates

Energy: **114** kcal

Sugar (gr)	28
fat (gr)	0.22
Salt (gr)	0
Trans fatty acid (gr)	0

Dimention	Number in the box	Weight
		
37*26*15 cm	12	800
37*26*15 cm	12	650





## ● Kabkab Date

.Kabkab Date is considered one of the most widely consumed date varieties in Iran. Due to their suitable climate and abundance in provinces like Fars, Bushehr, and Khuzestan, Kabkab date rank second in terms of cultivated acreage, following Mazafati date. Besides their popularity, this date is also highly valued for its nutritional attributes, which are summarized below:

Characteristics of Kabkab Dates:

- Moisture content: Maximum 20%.
- Color: Relatively dark brown.
- Nature: Warm and humid.
- Flavor: Sweet and delicious.

Moreover, Kabkab date is rich in essential minerals and vitamins, including vitamin C, B1, B2, A, magnesium, iron, potassium, calcium, and protein. They also contain a substantial amount of dietary fiber.








# Mazafati Date

Each share is 40grams  
Equivalent to 5 Dates

Energy: 114 Cal

Sugar (gr)	28
Fat(gr)	0.22
Salt(gr)	0
Trans fatty acid (gr)	0

Dimention	Number in the box	Weight
		
37*26*15 cm	6	800 g
37*26*15 cm	9	650 g
37*26*15 cm	12	500 g





### ● Mazafati date

Mazafati date, offered by Minoo Food Industries in various packaging sizes, including 500 grams, 650 grams, 800 grams, and more, are characterized by having lower sugar content and a moister texture compared to other types of dates.

Mazafati dates are sourced from the finest varieties of dates, including those popular in Iran. They are rich in essential minerals, such as magnesium and potassium.



## Piarom Date

Each share is 40grams  
Equivalent to 5 Dates

Energy: **114 kcal**

Sugar (gr)	28
fat (gr)	0.22
Salt (gr)	0
Trans fatty acid (gr)	0

Dimention

Number in the box

Weight



37\*26\*15 cm



6



800g





## ● Piarom Date

Minoo Fars Food Industries Company takes great pride in sourcing and packaging the finest Iranian dates, following stringent hygiene and sorting processes. These premium dates are made available in various weight packages to the market. One of our esteemed products is 'Piarom' date, a delicious and highly popular variety enriched with a variety of vitamins. When stored in a cool, dry place, this product boasts a shelf life of up to six months."

Here are some of the notable features and benefits of Piarom date:

- Energy Booster
- Strengthening Digestive System
- Cholesterol Reduction
- Enhanced Sexual Health
- Enhancing Neurological System Function and Prevent Alzheimer








# Muscat dates

Each share is 30 gr

Energy: 59 kcal

Sugar (gr)	13.02
Fat(gr)	1.54
Salt(gr)	0.019
Trans fatty acid (gr)	0.009

Dimention	Number in the box	Weight
		
30*20*25 mm	8	370



MINOO



## ● Muscat dates

Muscat dates is a new product from Fars Minoo Food Industries. This delicious and natural dessert comes in beautiful packaging. In this Muscat, peeled dates are well mixed with walnuts and decorated with rose petals, resulting in a very delightful flavor.

Mino date Masghati is produced in 370 gr packages with a shelf life of 12 months. This product is processed entirely naturally and you can find all the properties of dates and walnuts.



# Date truffle

Each share is 30 grams  
Equivalent to a tablespoon

Energy: 2.34kcal

Sugar (gr)	0.03
fat (gr)	0
Salt (gr)	0.01
Trans fatty acid (gr)	0

Dimention

Number in the box

Weight



20\*18\*15 cm

6

800g





## ● Date truffle

Date truffle is one of the popular desserts. Typically, this dessert is served during celebrations. This delicious truffle is nutritious, making it an excellent choice for Fast and Sahari. Most people serve this dessert with tea instead of chocolate or sugar cubes because of its beautiful and appetizing appearance. To prepare date truffles, date paste is used with a topping of sesame seeds and coconut powder.





# MINOO Energy Drink



[www.minoofarsco.com](http://www.minoofarsco.com)

## Energy drink based on date sugar

Each share is 240 mltr

Equivalent to a glass

Energy: 128 koal

Sugar (gr)	26
fat (gr)	0
Salt (gr)	0
Trans fatty acid (gr)	0

Dimention

Number in the box

Weight



40\*20\*15 cm

24

240 ml





## ● Energy Drink

The vitamin-enriched beverages of Minoo Fars Food Industries are suitable for helping to receive the necessary vitamins more easily and enjoyably.

Given the daily requirement of the body for vitamins C and D, Minoo Fars Company has added vitamin C and D beverages, multivitamins, as well as energy drinks to its product line in a variety of flavors such as blueberry, strawberry, apple, and kiwi.

These beverages are the best alternatives to non-alcoholic drinks, coffee, and tea, as we have combined these vitamins with natural date sugar.







# Salty Puffy Snacks

Each share is 30 gr

Energy: 145 kcal

Sugar (gr)	1.65
Fat(gr)	6.96
Salt(gr)	0.38
Trans fatty acid (gr)	0.027

Dimention	Number in the box	Weight
		
590*370*310 mm	12	170 g
656*376*318 mm	20	110 g
650*370*310 mm	30	60 g





## ● Salty Puffy Snacks

Minoo was a pioneer in introducing various products to the Iranian market, including salty puffy snacks. Ali Khosroshahi, the founder of the Minoo Industrial Group in 1959, became familiar with a product from the American company Beatrice Foods during his travels. Later, he introduced this product to the Iranian market under the name 'Salty Puffy Snacks'.

Minoo's salty puffy snacks has retained its nostalgic flavor and is now more colorful and appetizing than ever with a tantalizing mix of salt and cheese powder.

To produce salty puffy snacks, corn kernels are expanded inside an extruder, and after passing through a dryer, they are coated with a mixture of vegetable oil, cheese powder, and other suitable flavorings. This results in a delicious snack with an appealing color and the perfect amount of salt seasoning.v



# Richi

Each share is 30 gr

Energy: 145 kcal

Sugar (gr)	1.65
Fat(gr)	6.96
Salt(gr)	0.38
Trans fatty acid (gr)	0.027

Dimention	Number in the box		Weight
			
590*370*310 mm	12		170 g
656*376*318 mm	20		110 g
650*370*310 mm	30		60 g





## ● Snack Richi

Among the junk foods, 'Crunchy' can be introduced as a nutritious snack for all ages. Mino Snack Crunchy is launched under the Richi brand. This product comes in various flavors to suit all tastes and accompanies you at home or gatherings. The base ingredient of crunchy is cornmeal just like a cheese snack. Cornmeal bulks up under heat and pressure after passing through special extruders along with moisture. It then becomes completely crispy after passing through a hot oil drum in the shortest possible time and going through a specialized oil extraction system. In the powder coating tank, the snacks are coated with spicy, cheesy, and delicious new garlic butter (barbecue) flavors. Following, they are directed to the packaging section in the weights of 52 and 90-gr and packed into cartons. This product is immediately sent to the warehouse for loading and delivery to the distribution company.








# Popcorn

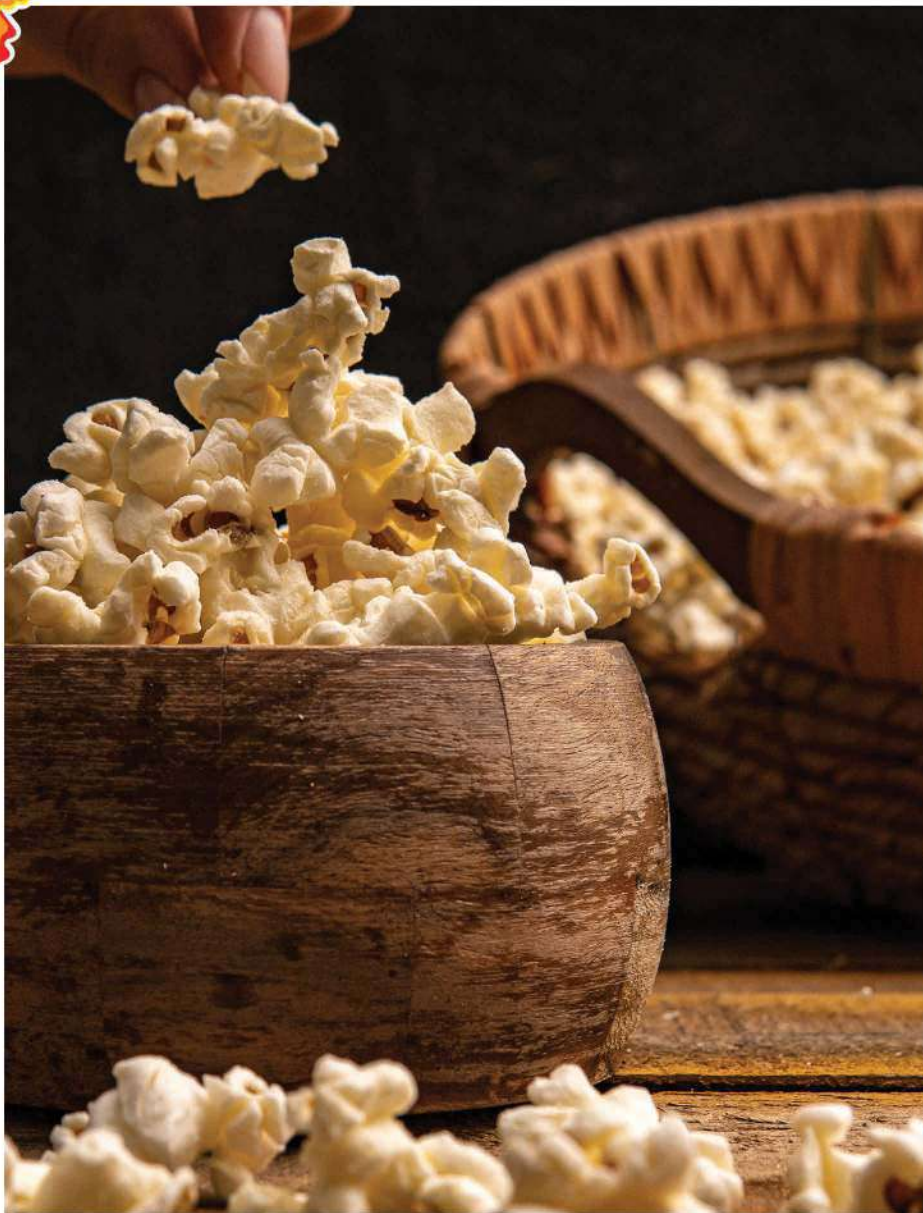
Each share is 30 gr

Energy: 148 kcal

Sugar (gr)	2.27
Fat(gr)	7.25
Salt(gr)	0.2
Trans fatty acid (gr)	0

Dimention	Number in the box	Weight
		
655*375*315 mm	16	70g
655*375*315 mm	24	50g
655*375*315 mm	72	22 g





### ● Minoo Popcorn

Minoo's popcorn comes in three delicious flavors: Cheese, Vinegar, and Ketchup. Popcorn is one of the healthiest snacks suitable for all age groups. Compared to other snacks, this product boasts high nutritional value, is free from trans fats, rich in dietary fiber, and contains lower fat content.

Minoo's Vinegar Popcorn is a bold choice for those seeking a unique taste. Alongside classic flavors like salted or cheesy, Vinegar Popcorn adds a delightful twist. The sweet tanginess of ketchup sauce imparts an enticing flavor to the popcorn, combining two familiar tastes into memorable moments.





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